Ken Roxbury

UX · UI
INTERACTION DESIGN

INFO

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BIO

For more than seven years I have worked with digital agencies across various industry verticals, working with brands like **Paypal**, **Zaxby's**, and **Mitsubishi Electric** to strategically bring digital products to market.

As a multi-disciplined designer, I bring agency experience and comprehensive vision to design solutions for complex digital projects.

RECENT WORK HISTORY

Senior UX Designer
Iris Worldwide | Since 2022
Develop user flows and information architecture based on industry research and user data
Create high-fidelity wireframes and design prototypes
Present and discuss design decisions with clients
Work closely with designers & devs to ensure seamless experience in final product

Digital Product Designer
Freelance | 2021
Concepted, mapped, and designed for websites, apps, and various digital marketing campaigns

UX/UI Designer
Ammunition Agency | 2020-2021
Created engaging interactive design systems for digital campaigns and complex B2B and B2C user flows

Interactive Art Director
Evok Advertising & Design | 2018-2019
Oversaw digital design and production of interactive projects, reporting directly to the Creative Director
Collaborated with digital strategists to create intuitive user- centered designs, including site-mapping, user flow mapping, wireframing and prototyping
Worked with clients to identify pain points and craft elegant design solutions

Digital Content Designer
Evok Advertising & Design | 2017-2018
Worked with design team to design digital content and web assets

SKILLS

User Experience Design (UX Design)
Digital Product Design
Wireframing
Prototyping
Web Design
Interaction Design
Graphic Design
User Research
Motion Graphic Design
Photo Composition + Editing
Video Composition + Editing
Wordpress Development
HTML5 + CSS3
Javascript + JQuery
Project Management
Training/Team Leadership
Digital Marketing
Digital Strategy
Search Engine Optimization (SEO)

SOFTWARE

Figma · Sketch · Adobe XD · Photoshop
Illustrator · After Effects · Premiere Pro
Principle · Invision Studio · Visual Studio
HTML/CSS/JS · Github

EDUCATION

Seminole State College of Florida
AS - Web Design
2015 - 2017
Seminole State College of Florida
AS - Digital Media
2015 - 2017
Ohio Wesleyan University
BS - Management Economics
2011 - 2015