

Ken Roxbury

UX/UI/Product Design

Find Me:

Portfolio: KenRoxbury.com

Email: kjroxbury@gmail.com

Phone: 407.212.5576

About Me

With nearly a decade in UX/UI/Product design, I specialize in using human-centered design methodologies to create seamless digital experiences. My collaborations with industry leaders like **Paypal**, **Zaxby's**, and **Mitsubishi Electric** have honed my expertise in creating seamless interfaces and interactive design systems. I'm passionate about crafting intuitive interfaces that prioritize user needs and drive meaningful engagement.

Experience

Sr. UX Designer / Iris Worldwide

May 2022 - Nov 2023

Led UX/UI initiatives for high-profile projects, applying user research and data-driven insights to develop user flows, information architecture, and high-fidelity prototypes.

Facilitated client discussions to align design strategies with business goals and user needs.

Collaborated closely with cross-functional teams to ensure seamless integration of design solutions.

Digital Product Designer / Freelance

Apr 2021 - Present

Developed intuitive information architectures and user-friendly web interfaces, enhancing usability and optimizing user journeys.

Collaborated with clients to translate business goals into visually compelling designs that effectively communicated brand identity and messaging.

UX-UI Designer / Ammunition Agency

Jun 2020 - Apr 2021

Designed engaging experiences for digital campaigns and B2B/B2C platforms, integrating UX principles to drive user engagement and conversion rates.

Interactive Art Director / Evok Advertising & Design

Apr 2017 - Jun 2020

Directed digital projects, collaborating to deliver intuitive interfaces that met client objectives.

Skills

Software: Figma · Sketch · Adobe XD · Photoshop · Illustrator · After Effects · Premiere Pro · Principle · Invision Studio · Visual Studio · HTML/CSS/JS · Github
Skills: User Experience (UX) Design · Digital Product Design · Wireframing · Prototyping · Web Design · Interaction Design · Graphic Design · User Research · Motion Graphics · Photo Editing · Video Editing · Wordpress Development · HTML5 + CSS3 · Javascript + JQuery · Project Management · Training/Team Leadership · Digital Marketing · Digital Strategy